

February 8, 2017

ANNOUNCEMENT

We are pleased to announce that on February 8th 2017, La Nassa Foods Inc. (“La Nassa”) was acquired by Presteve Foods Limited. (“Presteve”). Presteve is a leading vertically integrated harvester, processor and distributor of wild-caught, freshwater fish and other specialty seafood, located on the Great Lakes in Wheatley, Ontario. Presteve is owned by Ulysses Pratas, as well as Tricor Pacific Founders Capital (“Tricor Founders”), a Canadian, family-backed investment firm that is 100% owned and funded by the Harris, Senft and Johnstone families of Vancouver, British Columbia. Tricor Founders is a very long-term investor, with a series of family-backed investments in Canadian and U.S. food companies.

Tony Giacalone, Vito Figliomeni and Jason Couvillion will become part of the combined Presteve / La Nassa team, as will other members of La Nassa’s senior management. The combined business will operate out of both Kingsville and Wheatley, and continue to source as widely as each has done previously.

We want to take this opportunity to thank you for your ongoing partnership with our company. La Nassa’s goal is to be a better partner to you, and combined with Presteve, grow to become the leading Canadian seafood company operating on the Great Lakes for many years to come. We believe that Presteve’s investment in La Nassa is good news for all of our partners, and will help us collectively move forward, allowing further investments in customer service and product / packaging innovation.



Tony Giacalone
President, La Nassa Foods Inc.



Ulysses Pratas
President, Presteve Foods Limited